



Media Contact:

Rick W. Wurth, Vice President
859.261.8768, x3074 (o)
859.468.5418 (c)
rwurth@chnk.org

FOR IMMEDIATE RELEASE:

Fundraiser Creates Fireworks Both Outdoors and In for Children's Home of Northern Kentucky

Covington, KY, August 25, 2011 – Taking advantage of its perch high atop a hillside in Covington's Devou Park, Children's Home of Northern Kentucky is making final preparations for its annual Labor Day weekend fireworks party. This year's party, which doubles as a fundraiser for the Home, takes place Sunday, September 4, beginning at 5 p.m.

"In past years, our fireworks viewing party has been used more as a 'friend'-raiser than a fundraiser," said Rick Wurth, vice president for development. "We think there's a way to accomplish both, though – to build bridges with folks in the community while also raising critically-needed funds for our organization."

The sprawling front lawn of the Home's Covington campus, overlooking the Ohio River and downtown Covington and Cincinnati, provides a prime viewing area for the WEBN fireworks display. It can comfortably hold hundreds of guests – and their vehicles. Overflow parking will also be available for no cost at the Behringer Crawford Museum, just a short walk down the road from the Home.

Once on the CHNK grounds, guests will have a variety of food and beverage options available for purchase, including grilled chicken, hamburgers, hot dogs, bratwursts, soda, water, beer, and wine. The Home will also have "fun" food, such as popcorn, ice cream, snow cones, cotton candy, and nachos, for the young and young at heart.

The Cincinnati Circus Company will be providing free circus training, face painting, and balloon animals for children. Weather permitting, the RE/MAX hot air balloon will provide tethered rides, at no cost, to interested guests. Beginning at 7 p.m., the Cincinnati Brass Band will perform a 90-minute concert as the pre-fireworks entertainment. When the fireworks begin, the soundtrack will be simulcast across the lawn through a professional sound system.

Ticket prices are \$35 for adults and include parking, admission, two (non-alcoholic) drinks, ice cream, and the concert. Children 12 and under are free. Tickets can be purchased online at <http://chnk.eventbrite.com>, or a check can be made out to CHNK and mailed to the Home's Covington campus (200 Home Road, Devou Park, Covington, KY 41011).

"We know other fireworks parties are being held by local businesses with similar views of the riverfront," Wurth acknowledged. "Our event, however, is the only one where your admission

price has a direct and immediate impact on the hundreds of abused, neglected, and at-risk children and families we serve every year at the Home.”

Founded in 1882, Children’s Home of Northern Kentucky operates two campuses – one in Burlington and the other in Covington’s Devou Park. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering both a residential treatment program and intensive in-home services. Last year, the Home impacted over 800 abused, neglected, and at-risk children and families in a total of 38 counties. For more information about CHNK, please visit www.chnk.org or contact Rick W. Wurth, Vice President for Development, at 859.261.8768, x3074.

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