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FOR IMMEDIATE RELEASE:

Children's Home Builds Bridges and Raises Awareness in April

Covington, KY, March 27, 2012 – On Monday, April 2, Children's Home of Northern Kentucky kicks off National Child Abuse Prevention Month by hosting an awareness luncheon on the front lawn of the Home's Covington campus. Guests for the event include five other Northern Kentucky children's agencies, including Diocesan Catholic Children's Home, Holly Hill Children's Services, Family Nurturing Center, Community Foundation of Northern Kentucky, and Northern Kentucky Children's Advocacy Center.

"These agencies all have unique strengths, and we want to build bridges among all of us to use these abilities and resources to help one another," says Rick Wurth, Vice President for Development at Children's Home of Northern Kentucky. "We want to carry on the bridge building tradition of our Home's founder Amos Shinkle, who is also known for his strong advocacy of getting the Roebling Suspension Bridge built."

This will mark the first time these agencies have come together for a coordinated event to mark National Child Abuse Prevention Month. Festivities begin at 11:30 with an eating competition among the agencies. Teams of four will vie for bragging rights by being the quickest team to eat Izzy's 110 Reuben, a 5-pound sandwich recently made famous on the Travel Channel's *Man vs. Food Nation* television series.

Following the competition, guests in attendance will feast on boxed lunches provided by Izzy's and beverages provided by Remke-bigg's. Each agency will provide a brief update on the work they are undertaking to combat child abuse in the Commonwealth. The event will come to a close with all guests joining together to form a human blue ribbon – the symbol for child abuse awareness – on the front lawn. A photographer will fly over in a helicopter to capture the ribbon formation on film.

"In calendar year 2007, Kentucky had the unfortunate distinction of leading the entire nation in the per capita number of child fatalities, and there hasn't been much improvement," says Wurth. "Bringing together these agencies, whose missions all align, is one way we can begin bringing more attention to the child abuse crisis in our state."

Guests primarily include employees and board members from the participating agencies, as well as business partners, but the wider community is invited to attend and take part in the blue ribbon formation. All guests are asked to wear royal blue shirts.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY's Devou Park. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering both a residential treatment program and intensive in-home services. Last year, the Home impacted over 700 children and families in a total of 38 counties. For more information about CHNK, please visit www.chnk.org or contact Rick W. Wurth, Vice President for Development, at 859.261.8768, x3074.

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