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**FOR IMMEDIATE RELEASE:**

**New CEO Appointed at Children's Home of Northern Kentucky**

*Covington, KY, July 25, 2012* – During an all-staff meeting on July 24 at the Covington campus of Children's Home of Northern Kentucky, the organization's Board of Trustees announced the appointment of a new Chief Executive Officer. Rick W. Wurth assumes the role of CEO after working over the past 20 months as CHNK's Vice President for Development and Facilities Director.

"Rick brings significant skill sets to the Home as a relationship builder," explains Bob Hawksley, Board of Trustees Vice President and President of Fischer Homes. "The relationships fostered by Rick have had significant and positive impact in development advances. The Board knows he will continue to add great value to the leadership team as we now position the Home for its next stage of service to the community."

As part of the Home's succession planning, the Board retained the services of business advisory firm Barnes Dennig in 2010. An employee of the firm, William H. Bagley, was brought to the Home in January 2011 to serve as interim CEO and provide leadership consulting for the agency's directors and Board of Trustees. Bagley played a key role in bringing the succession plan to its present implementation stage.

"We're grateful to Bill for helping us maintain forward momentum over the past 18 months," states Dan Mistler, Board of Trustees President and attorney at DBL Law. "We needed a professional, unifying presence in the CEO position as we went through a year of transition, and Bill successfully filled that need."

Wurth is excited to take on this new endeavor at the Home. "Children's Home of Northern Kentucky has a rich legacy of providing care to children for 130 years. It's an honor to be a part of the Home's ongoing story as I step into this new role of service," he shares. "I take on this responsibility only because I know the high caliber of our staff providing outstanding treatment to the children and families in our care and because of our community partners who are committed to building bridges with us as we move forward."

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY's Devou Park. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering a residential treatment program for abused, neglected, and at-risk boys. Last year, the

Home impacted over 700 children and families in a total of 38 counties.

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For more information about CHNK or the Home's leadership team, please visit [www.chnk.org](http://www.chnk.org) or contact Rick W. Wurth, Chief Executive Officer, at 859.261.8768, x3074 or 859.468.5418.