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FOR IMMEDIATE RELEASE:

Popular Children's Home Charity Ball Sees New Community Support

Covington, KY, October 19, 2012 – On Saturday, November 10, Children's Home of Northern Kentucky will pull out all the stops for its 76th Annual Charity Ball. First held in 1936 as a fundraiser for the Home, the event is coordinated and hosted by members of the Home's Junior Board, a long-running volunteer group focused on raising money for CHNK's residential treatment program.

After outgrowing its last several venues, this year's Charity Ball takes place in the International Ballroom at the Cincinnati Airport Marriott in Hebron, KY. Festivities begin at 6:30 p.m. with a social hour including hors d'oeuvres, open bar, and a pre-dinner silent auction. A sumptuous dinner will be served at 7:30 p.m., followed by a live auction that includes items like a four-course dinner for ten prepared by Jeff Thomas Catering and a multi-night stay in a Tuscan villa. Following dinner and the auction, the popular local band 24/7 entertains the crowd while a complimentary photo booth captures guests in their finest black-tie attire. Todd Dykes, WLWT News 5 Anchor and CHNK Board of Trustees member, emcees the event.

Scott Brooks, an Ameriprise Financial Advisor, is this year's Presenting Sponsor of the Charity Ball. "Last summer, I toured the Home with my assistant Charity Jordan and several Ameriprise clients. Rick Wurth walked us through the lives of the boys they serve," explains Scott. "We were all simply overwhelmed. Charity joined the Junior Board as a result of the tour. And I realized the Home needs money, not just time... I felt if I could help spread the Home's message to the families and businesses I serve, we could make an impact."

Corporate sponsorship opportunities are still available and begin at the \$1,750 level, which includes a complimentary table for ten guests and various marketing perks for your business. For area movers and shakers who want to be social for a great cause, individual tickets are available at \$100 per person, with \$45 of each ticket price being tax-deductible. All proceeds from the event go directly to the Home's Residential Treatment program, which serves boys between the ages of 7 and 17 who have been removed from their own homes due to abuse, neglect, or at-risk behavior.

"Our Charity Ball is one of the longest running fundraisers in Northern Kentucky," shares Rick Wurth, the Home's Chief Executive Officer. "It's rare to find someone in this area who hasn't attended the event, served on the Junior Board, or known someone who did at some point in the event's 76-year history. It's even rarer to have such a long-running fundraiser continue to

garner new support after all these years. We're blessed to have bridge-building partners like Scott and Ameriprise."

The Home hopes to raise \$100,000 by the conclusion of the Charity Ball. To purchase tickets or to become a sponsor, visit www.chnk.org/charityball, send an email to charityball@chnk.org, or call 859.261.8768. Tickets are available until November 8 or until capacity has been reached.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY's Devou Park. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering residential and community-based treatment programs for abused, neglected, and at-risk children. Last year, the Home impacted over 700 children and families in a total of 33 counties.

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For more information about Children's Home of Northern Kentucky, please visit www.chnk.org or contact Rick W. Wurth, Chief Executive Officer, at 859.261.8768, x3074 or 859.468.5418.