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FOR IMMEDIATE RELEASE:

Children's Home CEO Recognized for His Impact on the Community

Covington, KY, August 5, 2013 – Children's Home of Northern Kentucky Chief Executive Officer Rick Wurth recently received the Civic Leadership Award for the positive impact he has in the Greater Cincinnati/Northern Kentucky area. On July 25, over 500 individuals from across the tri-state came together for the annual Civic Leadership Award luncheon, hosted by Venue and LEAD Magazine. During the luncheon, Wurth and his fellow members of the Civic Leadership Award Class of 2013 were recognized and celebrated for their outstanding contributions to the wider community.

Award recipients have dedicated their lives to serving nonprofit organizations, either through their professional vocation or volunteerism. Wurth, who joined the Home in October 2010 as the Vice President for Development, brought with him more than 11 years of leadership and development experience in the nonprofit sector. This experience, as well as the impact he had on the Home during his first year, led to his promotion to CEO in July 2012.

"Serving nonprofits – both professionally and as a volunteer – has helped me with a type of personal 'heart health' throughout my life, and not in the physical sense," Wurth shares. Reaching out to others and providing care has expanded my ability to empathize and feel compassion toward others who struggle in one way or another."

Since arriving at CHNK, Wurth has led a development effort that increased monetary contributions for the Home by 457% from 2010 to 2013. Additionally, he assisted in facilitating the launch and expansion of *Champions*, a new program for the Home that reaches out to school-age youth at risk of becoming juvenile status offenders. And the agency's long-running Residential Treatment program, which served 96 children over the past year who are in state's custody, saw its highest successful discharge rate – 79% - which is also one of the highest in the state of Kentucky.

Wurth finds it easy to be passionate about his role as a civic leader and as CEO of the Home, despite the long hours and effort regularly required of him. Explains Wurth, "Every staff member, every board member, and every supporter shares the same belief that I do; we believe that the bad things that happen in life will not have the last word. We believe that regardless of the trauma, abuse, neglect, and betrayal a person may suffer, his or her future is not determined by that history. We believe in hope. If I can bring hope to someone who needs it... what more could I ask for in a profession?"

Wurth was joined at the luncheon by CHNK Board of Trustees members Kent Dailey of RE/MAX and Jeff Thomas of Jeff Thomas Catering, as well as several colleagues and friends.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY's Devou Park. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering residential and community-based treatment programs for abused, neglected, and at-risk children. Last year, the Home impacted nearly 700 children and families in more than 30 counties across the Commonwealth. Children's Home of Northern Kentucky is a member of the Children's Alliance, Kentucky's voice for at-risk children and families.

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For more information about Children's Home of Northern Kentucky, please visit www.chnk.org or contact Rick W. Wurth, Chief Executive Officer, at 859.261.8768, x4177 or 859.468.5418.

Venue Media shared the following video of Rick and fellow honorees [here](#).

Attached photo: Rick Pawlak, Managing Director of Ultimate Air (far left), presented the Civic Leadership Award to (l-r) Ashley Chance, Rosemary Schlachter, David Singer, Ginger Warner, Bill Baumann, and Rick W. Wurth.