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For Immediate Release:

77th CHNK Charity Ball Brings Back the Roaring 20s

Covington, KY, November 7, 2013 – The 77th Annual Charity Ball, hosted by the Junior Board of Children's Home of Northern Kentucky, takes place this Saturday in the Marriott Cincinnati Airport's International Ballroom. All proceeds generated by the event will benefit CHNK's residential treatment program, which serves boys between the ages of 7 and 17 who have been removed from their homes by the state of Kentucky due to abuse and neglect.

Variations of the Junior Board Charity Ball have been held for over three-quarters of a century. The very first Junior Board fundraising event was a garden party; proceeds were used to purchase curtains, blankets, and towels for the children living at the Home in the 1920s and 30s. Over the decades, however, the event has become part of the very fabric of the Northern Kentucky community, bringing together countless business leaders and individuals for a night of being social for a cause.

This year's event pays tribute to the Junior Board's early efforts by adopting a "Roaring 20s" theme. Guests are encouraged to come dressed to impress in 20s-inspired fashion, and the décor of the ballroom will rival any party Jay Gatsby could have thrown. The evening begins at 6:30 p.m. with hors d'oeuvres and open bar in the hotel's atrium, before the party moves into the International Ballroom for dinner, silent and live auctions, raffles, games, and music courtesy of the Powerhouse Boogie Band.

Hundreds of individuals and businesses from across the region donated merchandise, services, and memorabilia to the silent and live auctions. WLWT News 5 Anchor Todd Dykes serves as the event's Master of Ceremonies and auctioneer, providing guests with the opportunity to bid on items such as a University of Kentucky basketball signed by the 2011-2012 Championship team and coach, Cincinnati Reds memorabilia autographed by the Big Red Machine's "Great Eight," a private viewing suite to Kenny Rogers' upcoming concert at The Bank of Kentucky Center, and a private brunch for 20 guests on the front veranda of CHNK's historic building overlooking downtown Cincinnati and the Ohio River. The Home's Development team hopes to raise \$100,000.00 by the conclusion of the event.

Scott Brooks, Financial Advisor with Ameriprise, is the Charity Ball's Presenting Sponsor for the second consecutive year.

"We're honored to have Scott as our lead sponsor again," shares Rick Wurth, CHNK's Chief Executive Officer. "Scott has been an advocate for our Home since the moment he first stepped onto our campus for a tour several years ago. He's a perfect example of how the business community can truly step up and partner with our Home to build bridges to better futures for children and families in crisis."

A limited number of tickets to the Charity Ball are still available for \$100.00 each (\$50.00 is tax-deductible), but they must be reserved by calling the Home's Development Office at 859.292.4135.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering residential and community-based treatment programs for abused, neglected, and at-risk children. Last year, the Home impacted nearly 700 children and families in more than 30 counties across the Commonwealth. CHNK is a member of the Children's Alliance, Kentucky's voice for at-risk children and families.



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For more information about Children's Home of Northern Kentucky, please visit www.chnk.org or contact Rick W. Wurth, Chief Executive Officer, at 859.292.4177 or 859.468.5418.