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**For Immediate Release:**

## **CHNK Wins Award at Tri-State Fast Pitch Competition**

*Covington, KY, February 13, 2014* – Children's Home of Northern Kentucky received the "Good Story, Told Well" Award at the 2014 Fast Pitch competition hosted by the Cincinnati chapter of Social Venture Partners. The award included a monetary donation of \$1,500.00 sponsored by the Cincinnati-based organization Charitable Words.

CHNK was one of eight nonprofits in the Greater Cincinnati/Northern Kentucky area selected to participate in the inaugural event on Wednesday evening, which borrows from the "fast pitch" competitions often seen in the start-up community and on television reality shows like *Shark Tank*. CHNK's Chief Executive Officer Rick Wurth represented the Home in the competition.

"Having just three minutes to 'pitch' the story of our Home – which has been in existence since 1882 and has had thousands of children walk through its doors – was challenging," says Wurth. "There is so much that could have been shared... our history is rich with stories of compassion and success; stories of hearts and lives being changed for the better."

Wurth chose to share the story of a recent CHNK resident who, upon arriving at the Home and being given a new pair of shoes, handed over his old ones and shared, "I was hurt in those shoes."

"So many people struggle to understand that CHNK provides actual clinical and treatment services," explains Wurth. "My goal during the competition was to share how we don't just give kids new shoes... we give them a new path. My entire team is united in the common belief that the bad things that happen in life will *not* have the last word."

Approximately 200 people attended the event, which was held at the Art Academy of Cincinnati and featured a keynote presentation by the founders of the Tom + Chee restaurant franchise.

The prize money will help CHNK bridge the gap between what it receives from the state of Kentucky for its residential and community-based programs and what the true cost is for the therapeutic care offered by CHNK's team of 65 employees.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering residential and community-based treatment programs for abused, neglected, and at-risk children. Last year, the Home impacted over 400 children and families in 33 counties across the Commonwealth. CHNK is a member of the Children's Alliance, Kentucky's voice for at-risk children and families.

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For more information about Children's Home of Northern Kentucky, please visit [www.chnk.org](http://www.chnk.org) or contact Rick W. Wurth, Chief Executive Officer, at 859.292.4177 or 859.468.5418.