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**For Immediate Release:**

## **Class of 2014 Shinkle Society to Support CHNK's Next Chapter**

*Covington, KY* – A premier giving circle established three years ago by Children's Home of Northern Kentucky is now poised to help launch the agency's next chapter of treatment services for abused, neglected, and at-risk youth. The Shinkle Society, formed in 2011, addresses CHNK's most significant and urgent needs; to date, the society has generated nearly \$300,000 in monetary support and \$18,000 in in-kind donations. And this year, the Home's development office hopes to hit the half-million dollar mark.

"The Shinkle Society Class of 2014 is in a unique position," explains Rick Wurth, CHNK Chief Executive Officer. "Our Home is on the verge of a new chapter in our history that focuses on adolescent behavioral and mental health, with specific regard to substance use disorders, and all funds generated by members of this year's society will help us renovate our buildings to better serve this population."

Annual membership in the society is typically \$5,000. This year, however, members have the option of "adopting" specific areas of the renovation project, each area with a set price point that ranges from \$5,000 up to \$800,000. Individuals and businesses alike are welcome to join the society and take advantage of the perks that come with membership, including special VIP gatherings, complimentary attendance at the Home's Annual Dinner of the Board of Trustees, naming rights for certain levels of support, and – new this year – a "Hard Hats Happy Hour," providing them with a sneak peek of the renovation work they are making possible by their membership.

Society members will be formally recognized and celebrated at the Shinkle Society Soirée, scheduled for Sunday, August 10 – just one day shy of the 196<sup>th</sup> birthday of CHNK's founder and society namesake Amos Shinkle. This year's event takes place in the private residence of Lisa and Normand Desmarais, a home in Covington's Historic Licking Riverside neighborhood that was originally built and lived in by Shinkle and his family in the mid-1800s.

"Being able to publically thank the Class of 2014 Shinkle Society in the original home of CHNK's founder is incredibly exciting, and I offer my gratitude to Lisa and Norm for this opportunity," shares Wurth. "By joining the society, these men and women are following in Shinkle's footsteps and making an investment in our future – our children."

Individual tickets to the soirée can be purchased for \$75 each, with all ticket sales also supporting the renovation project. The event will include heavy hors d'oeuvres and cocktails courtesy of Jeff Thomas Catering, as well as live music and tours of Shinkle's former home. Additional information about the Class of 2014 Shinkle Society and the Shinkle Society Soirée can be found online at [www.chnk.org/shinklesociety](http://www.chnk.org/shinklesociety) or by calling the CHNK Office for Development at 859.292.4135.

Founded in 1882, Children's Home of Northern Kentucky operates two campuses – one in Burlington, KY and the other in Covington, KY. CHNK carries out its mission to be a community leader providing children and families opportunity and hope for better lives by offering residential and community-based treatment programs for abused, neglected, and at-risk children. Last year, the Home impacted over 400 children and families in more than 30 counties across the Commonwealth. CHNK is a member of the Children's Alliance, Kentucky's voice for at-risk children and families.



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For more information about Children's Home of Northern Kentucky, please visit [www.chnk.org](http://www.chnk.org) or contact Rick W. Wurth, Chief Executive Officer, at 859.292.4177 or 859.468.5418.