

2011 Golf Outing at Triple Crown

THANKS TO THIS YEAR'S GOLFERS AND SPONSORS!

On Monday, May 9, we welcomed 100 golfers to Triple Crown Country Club for our annual golf outing. Their efforts to help us raise some green on the green paid off – we had our most successful outing in recent history! We recognize in a special way the following individuals and businesses who sponsored this year's event:



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CHNK is proud to partner with our 2011 Communications Sponsors:



These sponsors underwrite the cost of both our online and print communication efforts - including this edition of Homefront - so that our Home can easily and regularly stay in touch with you at **no cost** to the Home.

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CHILDREN'S HOME OF NORTHERN KENTUCKY
200 Home Road, Devou Park, Covington, KY 41011
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CHILDREN'S HOME OF NORTHERN KENTUCKY

Newsletter
Summer 2011



CHNK
Takes Two!

Become an inaugural member of the *Shinkle Society*,
the premier donor circle of the Children's Home of
Northern Kentucky.

Shinkle Society members make a minimum \$5,000 tax-
deductible gift to the Home, which is translated into direct
service for the hundreds of abused, neglected, and at-risk
children we care for every year.

2011 Shinkle Society Gala

Devou Park's Drees Pavilion

Sunday, July 31, 2011

5:00 p.m.

Be a bridge builder. Join the Shinkle Society today.



A Word from our CEO

BILL BAGLEY, CHIEF EXECUTIVE OFFICER

In the movie-making industry, the term "Take 2" refers to a second attempt at getting a scene right. Often, it actually turns out to be "Take 3" or "Take 15" or some unusual multiple of a number. In the world of cinema, you can do something over and over as long as you wish . . . or at least as long as the movie budget allows. In the real world, the opportunity to do something repeatedly until you get it right can be more restricted. In many situations, you only get one opportunity to get it right.

Fortunately, social work opens up – for many individuals – an opportunity to give or take second chances. At Children's Home of Northern Kentucky, we have a cast of many, including treatment professionals, administrative staff, volunteers, and board members, who are focused solely on doing work that gives the children in our care as many "takes" as they need. Our children desperately need these second chances, because many of the normal chances in life have been robbed from them. At CHNK, we are the directors of real-life movies, providing hundreds of abused, neglected, and at-risk children with opportunity after opportunity to "get it right."

The difference between our directors and movie directors is wide. Movie directors are playing make-believe . . . we are not. Movie directors have a seemingly endless string of dollars to get it right . . . we do not. Movie directors have a limited scope of patience... we do not. Movie directors make lots of money . . . we do not. *We are doing God's work . . . movie directors are not.*

As we prepare for the close of this fiscal year and the start of another "scene" at the Home, I would like to introduce our five new members on the Board of Trustees:

- Helen M. Carroll**, Community Relations Manager, Toyota Motor Engineering & Manufacturing N.A.
- Charlene M. Erler**, Owner & Partner, C&G Erler Interior Design, LLC.
- Bob Hawksley**, President & COO, Fischer Homes
- Tyson Hermes**, Vice President, Hermes Construction Co.
- Stephanie Renaker-Jansen**, General Manager, Reminiscent Herb Farm

They join a cast of dedicated men and women who, in addition to having their own jobs, families, and other commitments, provide CHNK with governance, advocacy, and fundraising efforts.

Sincerely,
Bill Bagley, CEO

Save the date

Join us for CHNK night with the Kentucky Symphony Orchestra

at the Devou Park band shell

Saturday, August 6, 2011

Concert begins at 7:30 p.m.

The concert's theme is "Music from the Peanut Gallery"
(Jazz of Bolling, Brubeck, & Guaraldi)

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Shinkle Society

THE PREMIER GIVING CIRCLE OF CHNK



Founded in 1882 by Covington entrepreneur **Colonel Amos Shinkle**, Children's Home of Northern Kentucky is the result of one man's vision to provide a safe haven for children in need. Now, generations later, we continue to provide safety and care for hundreds of abused, neglected, and at-risk children in the Commonwealth. Much like our founder, we recognize we can only be successful in our efforts if we work with likeminded partners in the community.

Shinkle knew he couldn't singlehandedly make his vision for a children's home a reality, so he brought in 12 of his closest friends and colleagues to help finance the home . . . a home that had dignity both in its physical appearance and in the services it offered to the children in its care. In 2011, as our Home experiences a renewal of mission, focus, and energy, we are following in our founder's footsteps by launching the **Shinkle Society**, a premier giving circle for the Home that focuses on our most significant and urgent needs.

The **Shinkle Society** is geared towards community members with a heart for service and the financial stability to make a dramatic positive impact on children served by our Home. Annual membership in the society requires a minimum tax-deductible gift of **\$5,000** and includes VIP attendance at events, special recognition throughout the year, and the sense of purpose that comes with knowing you are having a direct effect on children in need.

For community members unable to make a \$5,000 gift, we offer the **Circle of Champions**. Shinkle's wealth was largely due to his riverboat business, and he chose the name "Champion" for ten of his boats. Members of the Circle of Champions make a gift of **\$2,500** this year, and a matching gift next year – with membership in the Shinkle Society coming with that second year's gift.

Recognition of the inaugural class of Shinkle Society members and the Circle of Champions takes place **Sunday, July 31** at our **Shinkle Society Gala**, held in Devou Park's Drees Pavilion. Dinner will be hosted by McHale's Catering, with music provided by the Pete Wagner Band. Dinner tickets are \$100 each.

Shinkle worked on the beautiful Ohio River all his life and is perhaps best known for financing the construction of the Roebling Suspension Bridge, but the philanthropy he offered throughout his time in Covington was his true bridge-building legacy. Be a bridge builder like our founder. Call or email **Rick Wurth (859.261.8768, rwurth@chnk.org)** to join the Shinkle Society and help bring about a new day at Children's Home of Northern Kentucky.

Save the date

Join us for the annual Labor Day Weekend Fireworks Party on the front lawn of our Devou Park Campus Sunday, September 4, 2011

beginning at 5:00 p.m.

\$35 for adults, children 12 and under free.

Admission includes parking, 2 drink tickets (non-alcoholic), an ice cream sundae bar, and a concert by the **Cincinnati Brass Band**. Picnic food and adult beverages will be available for purchase onsite.

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Development Notes

RICK W. WURTH, VICE PRESIDENT FOR DEVELOPMENT



Dear Supporters and Friends:

Welcome to the second issue of the newly redesigned **Homefront!** Thanks for the very positive comments many of you shared with me when you received the first issue this past spring. Our theme for this issue, appropriately enough, is **"TAKE TWO!"** Go ahead . . . stop now and flash a number two like **Julie Raia**, our Director of Quality Improvement here at Children's Home of Northern Kentucky, who appears on the front cover of this issue. Julie works hard every day making certain our Home and team members are constantly searching for ways to be more effective and efficient in our mission. Thanks, Julie, for being a part of our theme and thanks for the serious work you undertake every day for CHNK.

So why all the hoopla with "Take Two!?" Because that's exactly what we do every day for the hundreds of abused, neglected, and at-risk children and families we serve. We give the kids in our care a second chance. What do these second chances look like in real life? **Ken Croxton**, our lead therapist at CHNK's Burlington campus, has been sharing some great success stories with our team members over the last few weeks. Young men who faced incredible obstacles are graduating from high school, completing their treatment program, and crossing bridges to a new future. This is incredible news for our residents who may have never had a chance at a diploma without the Home.

But it's not just our residents here who need a second chance. And it's not just the children and families we serve in CHNK's Intensive In-Home Services program that need a second chance. **ALL OF US NEED A "TAKE TWO!"** That's right . . . maybe you, right now, need a second chance to help build bridges to a better future for a young person. And that's exactly what I am asking of you. This past winter, our Home conducted its annual **Children's Success Fund**. Many of you reading this **Homefront** participated in that appeal. Thank you! However, we had many friends we did not hear from . . . could that be you? Maybe the appeal wasn't at a good time of year for you. Maybe you got busy and put the envelope aside. Maybe you simply weren't motivated to act at the time. **How about a "TAKE TWO?"**

Right now, you can make a gift to our Home before the end of our fiscal year and know your second chance at giving is making a second chance possible for one of our kids. I urge you to remove the enclosed envelope from this issue of Homefront and send it to us with a gift and prayer. Your investment will pay more dividends than any stock ever could – a second chance at life for an abused or neglected child. We need you, and we need you now.

Gratefully,
Rick

Save the date

Join us for the 75th Anniversary Charity Ball Held at the Drees Pavilion in Devou Park Saturday, November 12, 2011

Sponsored by the Junior Board of CHNK – *More details to come!*

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